



PORTFOLIO



smartvine





Business Growth Consulting & Digital Marketing Agency

Positioning

Digital Presence

Lead Generation

BRANDING & IDENTITY MOCKUP

SmartVine Consulting

01



Branding Identity Mockup



MARKETING COLLATERAL

SmartVine Consulting

02



Bifold Brochure

The Smart Way to Scale Your Business

Who We Are
For over a decade, we've helped companies scale with clarity and strength. The results: doubled revenue, higher profit margins, stronger teams.
We believe prosperity comes from structure. Freedom comes from systems.
And growth comes when your team works as one.

What Our Clients Say

From chaos to clarity
"They didn't just hand us a report. They helped us fix it and train the team. We're more profitable and I'm not stuck in every little thing."
— Chuck H., Winston's Chimney Services

Team alignment
"Now everyone knows their role. Our Spanish-speaking crews and executives are using the same systems. It just works."
— Tatiana Ahlborn, Absolute Builders

Lead with confidence
"Our people know what matters and how to get it done. I'm finally leading the business instead of babysitting it."
— Erion Gutman, Global Ace Construction

Freedom Through Structure

3-Step Process Framework

1. Find The Gaps

- Uncover What's Holding You Back
- Identify growth barriers
- Clear roadmap for improvement
- Get focused recommendations

2. Fix the Structure

- Build Systems That Drive Results
- Align the team around shared goals
- Clarify roles and workflows
- Streamline operations

3. Level up the leadership

- Make Growth Last Long-Term
- Improve communication
- Strengthen accountability
- High-performing teams

Strong structure. Strong results.

CORE SERVICES

- BuildSmart Scaling
- Culture Performance
- Diagnostic

We Work Side-by-Side With Companies In:

- Construction & Trades
- Facility Management (Home & Commercial)
- Manufacturing & Operations-Driven Businesses
- Other sectors where strong people, systems, and strategy drive results

What Chaos Is Costing You

Every month without a clear structure costs you:

- Lost Profit
- Team Burnout
- Missed Opportunities
- Leader Overload

Request your Scaling Score today at Smartvine.net and start turning obstacles into results.

Smartvine Consulting

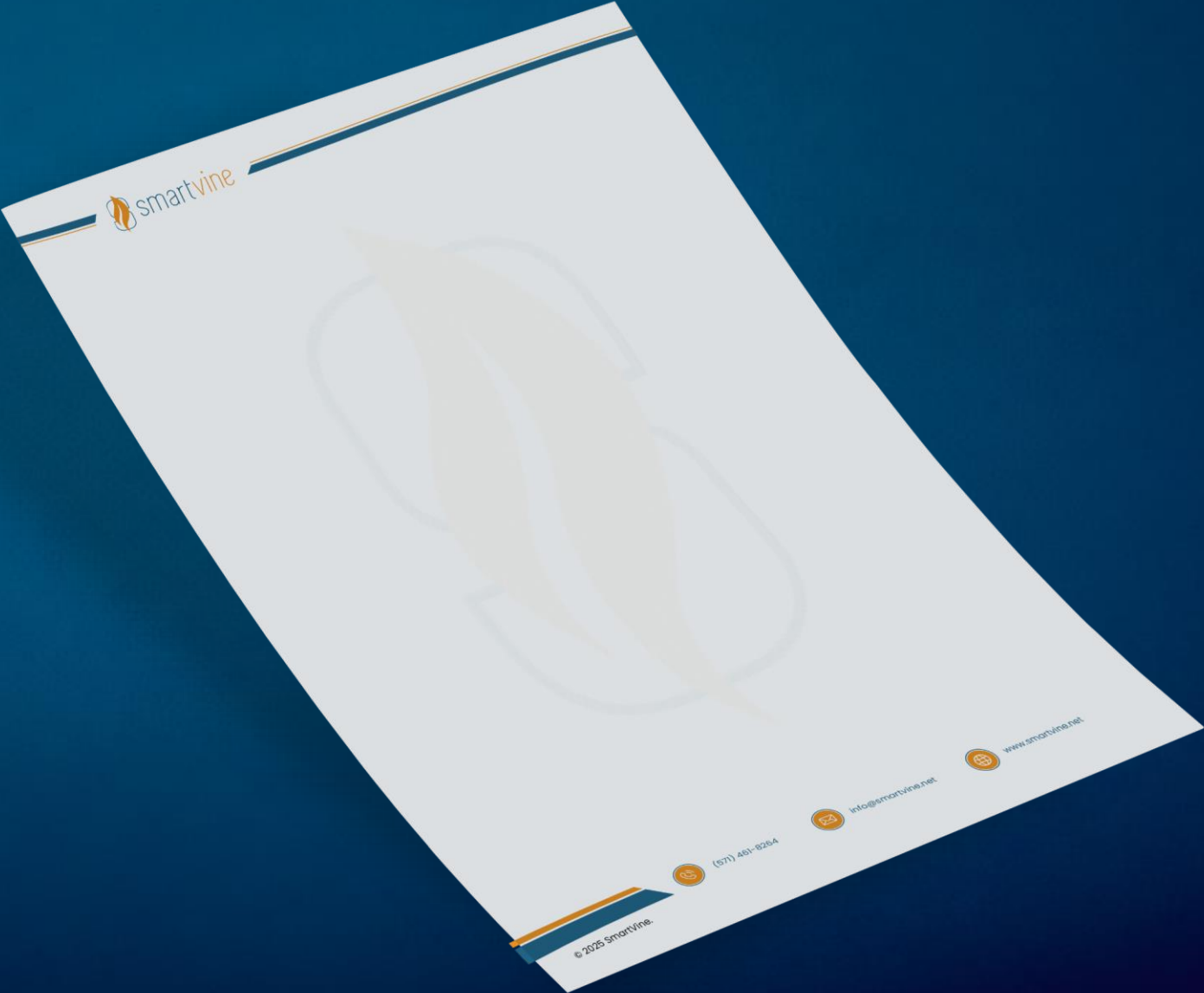
Structure That Works. Leadership That Lasts.

Scale Smarter. Build Stronger. Achieve Greater.

Scaling shouldn't cost you peace of mind.
The right foundation creates stronger leaders, aligned teams, and profitable growth that lasts.

info@smartvine.net | (571) 461-8264 | www.smartvine.net

Letterhead



Corporate Documents

Project Executive

Job Description

JOB DESCRIPTION ACKNOWLEDGEMENT FOR

I have received a copy of the job description for my position:

I have reviewed this job description and I understand all my job duties and responsibilities. I am able to perform the essential functions as outlined. I understand that my job may change on a temporary or regular basis according to the needs of my location or department without it being specifically included in the job description. If I have any questions about job duties not specified in this description that I am asked to perform, I should discuss them with my immediate supervisor or a member of the Human Resources staff. I further understand that future performance evaluations and merit increases to my pay are based on my ability to perform the duties and responsibilities outlined in this job description to the satisfaction of my immediate supervisor. I have discussed any questions I may have had about this job description prior to signing this form.

Employee's Signature

Date

Employee's Name (please print)

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05

Project Executive

Job Description

Report to: President

Purpose: Responsible for leading the company's project management team and company projects while achieving financial control and attaining profit goals for each project. Also, ensures project results exceed client expectations.

Key Responsibilities:

- Monitoring the Project Planning, Scope Control
- Monitoring Cost and Accounting Project Control
- Project Procurement Control
- Risk and Safety Control
- Quality Assurance Control
- Oversee the Project Close Out Process
- Mentoring and Training

Additional Detail:

Description	Activity
Project Planning	- Communicating with the President to develop strategies and company goals. - Work with project managers and superintendent and other stakeholders to set SMART project goals and objectives. - Conduct meetings with the project team, superintendent, field staff and assistant estimator/project manager of the requirements and performance standards they must produce for project success. - Review plans & specification for new projects against scope prepared by estimating. - Review and approve cost forecast per each project - Ensure that projects have positive cash flow - Review contract terms and ensure project team is clear of them

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01

Corporate Documents

Employee Role/Title

Job Scorecard

Employee: _____

Supervisor: _____

Mission for Role: _____

Goal	Due Date	Key Actions to Achieve This Goal	Goal Check-in	Check-in Date	On Track?

Next Steps	Who's Responsible?	Follow Up Date

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Branded Folder



BRAND & BUSINESS DEVELOPMENT ASSETS

Commercial Drywall Contractor

03

Business Card



Capability Statement

Technical Proposal



Trifold Brochure

EXPERTISE

- Data Centers
- Embassies
- Federal Laboratories
- Fortune 500 Workspaces
- Government Facilities
- Healthcare
- High-End Tenant & Office Interiors
- Hospitality
- Institutional Environments
- Laboratories

WHY CHOOSE US

- Proven Schedule Reliability at Scale
- Industry-Leading Safety & Compliance
- Experience in Active, Occupied Facilities



RELIABLE EXECUTION

PROVEN PERFORMANCE



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<https://www.vmc2001.com/>



SCAN QR CODE
To download our digital portfolio.



BUILDERS DELIVERING QUALITY WITH INTEGRITY

 www.vmc2001.com

ABOUT US

VMC Contracting Inc. is an interior systems trade contractor founded in 2001. We support more than 120 skilled tradespeople and deliver 160+ commercial projects annually, including complex, high-end, occupied-facility projects up to 350,000 square feet.



PERFORMANCE RECORD

- 100% on-time completion
- 0 lost-time incidents
- E-Verified contractor
- ABC STEP Diamond Level (2023-2025)



OUR VALUES



BUILDERS
We build with purpose and precision.



INTEGRITY
We honor every commitment.



ACCOUNTABILITY
We own our work and results.



SAFETY
We plan and work safely.



QUALITY
We deliver quality in every detail.

SERVICES

- 01 | Acoustical Ceilings
- 02 | Doors and Hardware Installation
- 03 | Interior Wall Systems
- 04 | Light-Gauge Metal Framing
- 05 | Firestopping (non-rated/basic)
- 06 | Insulation (acoustic and thermal)
- 07 | Light Demolition (scope-related)
- 08 | Painting and Finish Carpentry
- 09 | Rough and Wall Covering
- 10 | Shaftwall Systems
- 11 | Specialty Ceilings

MARKETING CAMPAIGNS & BRAND COMMUNICATIONS

Commercial & Residential Chimney Contractor



Post Card

 Winston's CHIMNEY SERVICE	 iStock Credit: FatCamera	We are offering you a \$179 EVALUATION ABSOLUTELY FREE!! ACT NOW! OFFER EXPIRES QUICKLY! use "COMMUNITY24" for your special deal. Experience the comfort and safety of a well-maintained fireplace. 
YOUR NEIGHBOUR UPGRADED THEIR FIREPLACE CHIMNEY FREE EVALUATION NOW!!! SCAN ME  OR CALL US NOW 703-997-2149		Dear Resident, We've just upgraded a chimney nearby and now it's your chance! Claim your Free evaluation PSRT STD ECRWSS U.S.POSTAGE PAID EDM Retail

Post Card



Flyer



Winston's
CHIMNEY SERVICE



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CALL TODAY!!

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PREMIER PARTNERS**

Enhance Every Listing with Certified Chimney & Fireplace Excellence



**45 Years of
Pioneering
Excellence**



Servicing the
Nation's Elite



Certified.
Knowledgeable
Technicians



Stellar Reviews
& **Satisfaction**
Guarantee

WE MATCH YOUR EXCELLENCE



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Over 70
5 star reviews



NFI

Let Me **Personally Take**
Care of You
CHUCK HALL
PRESIDENT
703-283-2764
charles@winstonsservices.com
Winston's Chimney Service
11301 Industrial Road
Manassas, VA 20109



COMPANY REBRAND & LAUNCH CAMPAIGN

Commercial Carpentry Contractor

05

Post



COMPANY REBRAND & WEBSITE DESIGN

Commercial & Residential Tree Care Contractor

06

Logo

Old Logo



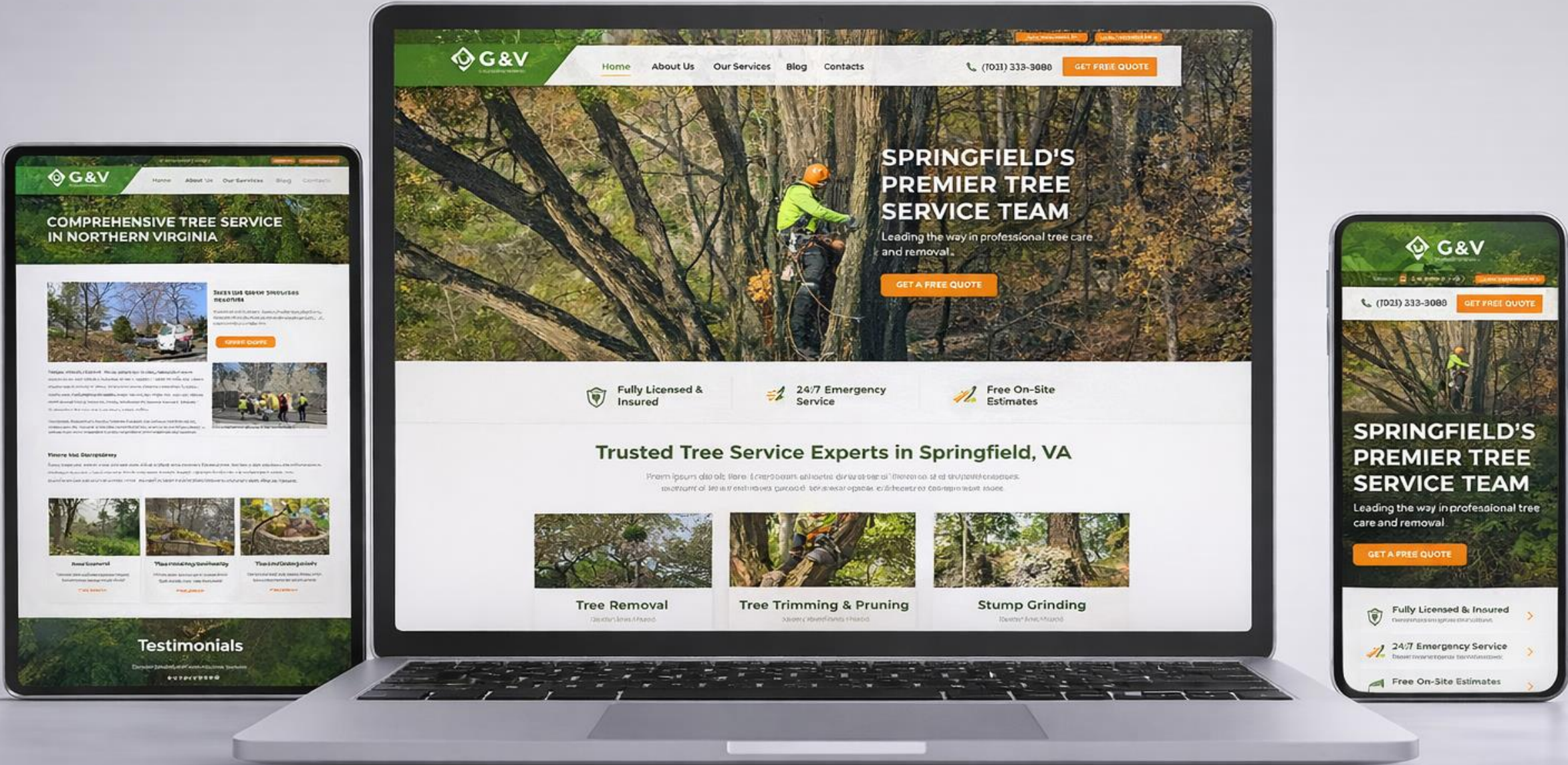
Primary Logo



Secondary Logo



Website

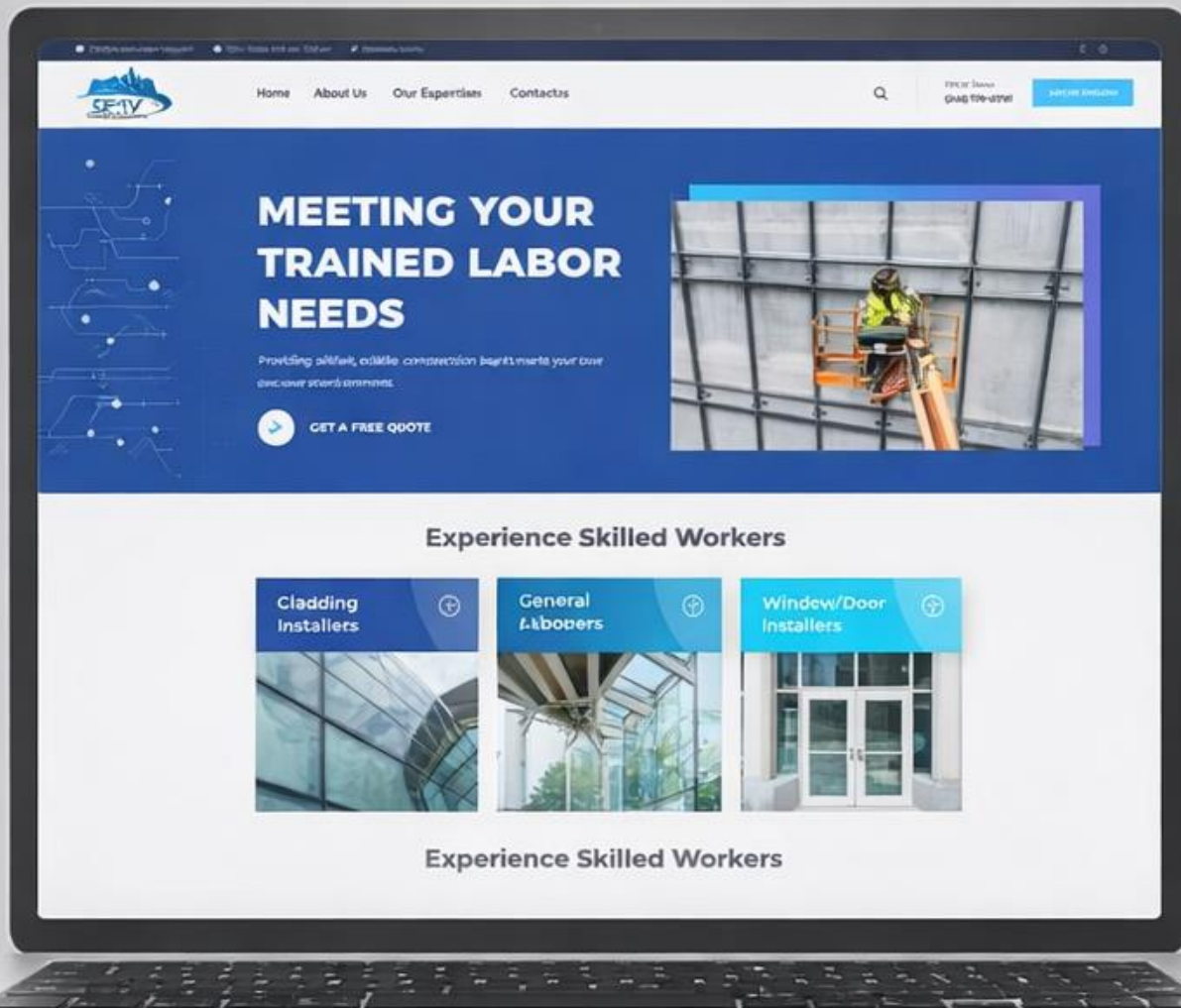
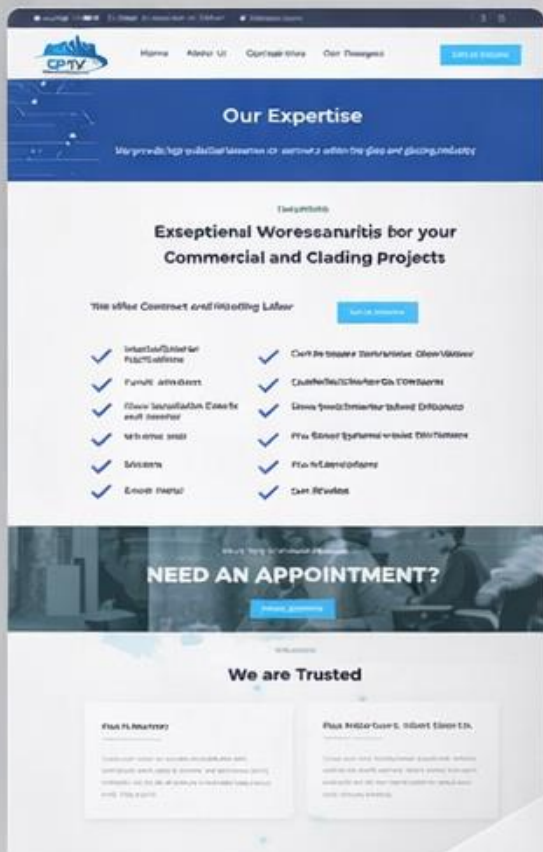


WEBSITE DESIGN AND VIDEO PRODUCTION

Commercial Glazing Contractor



Website



Integrated Marketing & AI Visibility Strategy



Organic (SEO)

Authority & Long-Term Search Visibility

Google & Social Media Ads

Pay per Click & Display Campaigns

Email Strategy

Targeted & Automated Nurture

AI Search Positioning

Visibility in AI Assistants (ChatGPT, Claude, etc.)



Let's start something **amazing**.

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